

In a world racing to harness artificial intelligence, *AI for Good Returns* invites leaders to pause and redefine what "success" truly means. This event brings together executives and innovators to explore how responsibility and profitability can — and must — coexist. Through candid discussions and actionable insights, we'll focus on responsible AI and ROI with AI.

Co-Lab at UNC Charlotte City Center 301 E. 9<sup>th</sup> Street, Charlotte December 4, 2026 8:30 am – 12:00 pm

## **SPONSORSHIP LEVELS**

#### Presenting Sponsor • \$5,000

Logo recognition as Presenting Sponsor on promotional materials including website, invitation, social media and signage | provide welcome remarks | option for an exhibit table at event to interact with attendees | 8 registrations

## Panel Discussion Sponsor • \$2,500 (2 Available)

Host/moderate panel a breakout session | assist with panel development | logo on promotional materials including website, invitation, signage, social media | 6 registrations

#### Breakfast Sponsor • \$2,000

Sponsor logo on placards on tables | logo on promotional materials including website, invitation, signage, social media | 6 registrations

# Host Sponsors • \$1,000 (Multiple Available − 1 SOLD − Brighthouse Financial)

Logo on promotional materials including website, invitation, signage, social media | option to provide your own logo item to attendees along the tour