

# STATE OF TECH EXPONENTIAL

5|22-23|24 DURHAM CONVENTION CENTER

*State of Tech Exponential is a refresh of NC TECH's largest annual content-oriented conference. We live in a world that's smarter, faster, and more innovative than ever before. State of Tech Exponential will introduce you to the ideas, people and partners that can help position you for success. Attendees will get a peek at new technologies, hear from thought leaders on today's innovation and what is on the horizon. The agenda includes a kick-off networking reception, engaging keynotes, interactive sessions and workshops, a startup showcase for early-stage tech companies and a Tech Expo.*

## SPONSORSHIP OPPORTUNITIES

**All Sponsors Receive:** Logo on event webpage, signage + promotional materials | Attendee roster (name, title, company) | Event registrations (VIP based on level) | Option for exhibit booth for sponsors of \$3,500+ with opportunity to use lead generation app

### **Presenting · \$25,000 (SOLD – IBM)**

Corporate logo integrated into event branding + used in all promotional materials, including but not limited to banners/signage, website, mobile app, name badge, conference bag, placard, + presentations | option to provide + introduce opening keynote speaker | premier expanded exhibit booth | 16 VIP registrations, two premier reserved tables

### **Pre-Conference Reception · \$7,000**

Sponsor branding of event | provide remarks at reception | preferred exhibit booth and exhibit space at reception | 8 registrations (4 VIP/4 General), reserved table

### **Startup Showcase · \$6,000 (SOLD – SAS)**

Proceeds from sponsorship dedicated to cash prize awarded to showcase winner, option to contribute additional in-kind services | introduce startup companies on stage | have a seat as one of the panel to question the startup | receive contact information for presenting startups | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

### **Closing TECH Talks · \$5,000 (SOLD – Cisco)**

Introduce TECH Talk speakers | Branded graphic on screen during introductions | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

### **Breakout Sessions · \$5,000 (Six Available – 4 SOLD – Accenture, AHEAD, Brooks Pierce, Callibrity)**

Host/moderate a breakout session (can customize format) | assist with discussion development | option to display materials in breakout room | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

### **Luncheon · \$5,000**

Sponsor + custom QR code logo on placards on each table | opportunity to make remarks at lunch | preferred exhibit booth and additional exhibit table in luncheon space | 8 registrations (2 VIP/6 General), reserved table

### **VIP Breakfast · \$5,000**

Provide remarks at breakfast | logo on placards at VIP breakfast | exhibit booth | 8 registrations (8 VIP), reserved table

### **SME Presentations · \$5,000 (3 Available – 2 SOLD – Intelligent Visibility, Noesis)**

Host a breakout session and have a subject matter expert present content to tie into conference theme | assist with topic development | preferred exhibit booth | 8 registrations (4 VIP/4 General), reserved table

### **Journal · \$4,000 (No Longer Available)**

Logo on journal/notebook given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Name Badge · \$4,000 (SOLD – Technical Source)**

Logo on die cut, professionally printed name badges | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Tech Expo · \$4,000**

Sponsor branding on all Tech Expo signage | linkable logo in mobile app associated with Tech Expo | preferred exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **VIP Lounge · \$4,000**

Sponsor branded signage in VIP Lounge | opportunity to share collateral in lounge | exhibit booth | 4 registrations (4 VIP)

### **Wi-Fi · \$4,000**

Logo on Wi-Fi placards on tables with custom network name + password | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **General Audience Breakfast · \$3,500 (SOLD – Wireside Communications)**

Logo on placards at continental breakfast | exhibit booth | 6 registrations (2 VIP/4 regular), reserved table

### **Conference Bag · \$3,500 (No Longer Available)**

Logo displayed on conference bag given to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Lanyard · \$3,500 (SOLD – SoftPro)**

Logo on name badge lanyard provided to all attendees (NC TECH to provide) | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Mobile App · \$3,500**

Logo with link on mobile app that is available to all attendees as a free download | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Registration · \$3,000**

Signage and branding at registration | exhibit booth in main expo space | 6 registrations (2 VIP/4 General), reserved table

### **Exhibit Booth · \$2,500 (Multiple Available – 5 SOLD – Beacon Technologies, CrushBank, LeanIX, MetLife, Tierpoint)**

8' x 10' Exhibit booth to interact with attendees | 4 registrations

### **Green Host · \$2,500 (SOLD – Deutsche Bank)**

Proceeds from sponsorship to purchase renewable energy credits from NC Green Power to offset the environmental impact of the event | 4 registrations (2 VIP/2 General)

### **Java Sponsor · \$2,500 (SOLD – Insight Global)**

Logo on placards at coffee stations | logo on coffee sleeves | exhibit booth | 6 registrations (2 VIP/4 General), reserved table

### **Head Table · \$2,500 (SOLD – Kubrick)**

Logo on signage at head table | 2 VIP registrations seated at head table with NC TECH leadership + key speakers | 4 registrations (2 VIP, 2 General)

### **Refreshment Break · \$2,500 (SOLD – Racepoint Global)**

Logo on placards at refreshment stations | 4 registrations (1 VIP/3 General)

### **Startup Showcase Prize Package · \$2,500 (SOLD – Smith Anderson)**

A portion of the proceeds dedicated to cash prize award for showcase winner | option to contribute additional in-kind services valued at \$5,000 or more | receive contact information for presenting startups | 4 registrations (2 VIP/2 General)

### **Reserved Table · \$2,250 Member (Multiple Available – 8 SOLD – First Citizens Bank, Flexential, NC DHHS, Railinc, Town of Cary, UBS, WorkSmart, Wyrick Robbins)**

Logo on table | 6 registrations, reserved table

### **Reserved Table · \$4,000 (Non-Member)**

Logo on table | 6 registrations, reserved table