NC TECH Association

2025 MEMBERSHIP
@ A GLANCE

ABOUT NC TECH

NC TECH *Association*

Our MISSION
To foster growth and champion innovation in North Carolina's tech sector, while providing a voice for the tech community.

Our VISION
North Carolina is a global leader where tech professionals, companies and organizations thrive.

Technology is universal. Every company, organization, institution, and consumer touches technology. NC TECH is proud to have a dynamic and growing community representing hundreds of members employing a quarter of a million workers in North Carolina. Our membership is diverse, representing all types of industries, sizes, stages, and geographies. Our engaged professionals represent all different functions (executives, technical, security, sales, marketing, HR and more), career stages, and work locations. Through NC TECH, members have a voice in shaping policies and initiatives that affect North Carolina's tech environment.

650+ MEMBERS

250,000+ NC EMPLOYEES

1 VOICE FOR TECHNOLOGY

30+ YEARS OF IMPACT

75+ EVENTS ANNUALLY

PROFESSIONAL NETWORKS
Events + Programming
NC TECH brings the tech community together for peer interaction, information sharing, relationship building and networking.

TALENT DEVELOPMENT
Acquisition + Diversity
NC TECH offers resources to assist members in the ongoing search for talent and a focus on diversity in the tech ecosystem.

GOVERNMENT AFFAIRS
Advocacy + Vendor Relations
NC TECH engages with elected and appointed officials at the state and federal levels to ensure the interests of the tech sector are well represented.

SECTOR PROMOTION
Research + Member News
NC TECH releases timely research on the tech sector and tech trends while providing opportunities for members to gain visibility.

JOIN US + GET INVOLVED
If your organization is not yet a member of NC TECH, take that step to begin your access to the benefits of membership. Once your company or organization joins, then all employees have access to membership privileges. If your company or organization is already a member and you'd like to be added to the roster, please send an email to Membership@nctech.org with your name, title, employer, and email address. We look forward to welcoming you to our vibrant network.

EDUCATION FOUNDATION
The NC TECH Education Foundation was established in 1998 to support and encourage the use of technology as a learning tool and to promote STEM Education. The Foundation receives charitable contributions to fund the Betsy Y. Justus Founders Scholarships and advance talent and educational related activities.

MEMBERSHIP SNAPSHOT

59% member companies headquartered in NC

CORPORATE MEMBERS BY SIZE*

70% Small (1-50)

19% Medium (51-500)

11% Large (501+)

* Size according to number of NC based employees
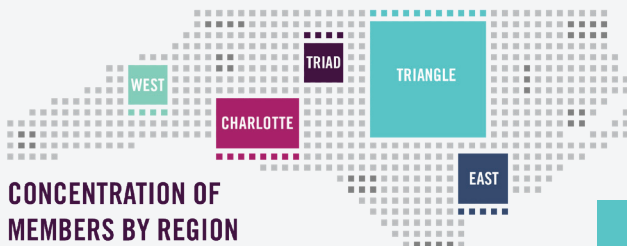
TOP TECH MEMBER INDUSTRIES

SOFTWARE | IT | BIZ + IT CONSULTING | TELECOM | IT SECURITY

CONCENTRATION OF MEMBERS BY REGION

WEST

TRIAD

CHARLOTTE

TRIANGLE

EAST

MEMBER TYPE BREAKDOWN

- **10%** Tech Enabled
- **18%** Non-Profit, Gov + Edu
- **24%** Professional Services
- **48%** Tech
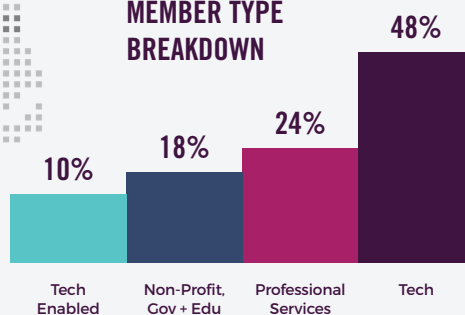
MEMBER BENEFITS

Make an investment in your organization and contribute to the success of NC's tech sector!

NETWORKS
Endless ways to grow your professional network in-person and virtually

ADVOCACY
Connect with public officials and advocate a forward thinking legislative agenda

VISIBILITY
Opportunities to build your brand and maximize exposure

EXCLUSIVITY
Access to member-only activities and offerings

SAVINGS
Save money on products, services, and receive free/discounted pricing on events

TALENT
Utilize talent acquisition and workforce development resources and IT jobs data

INFORMATION
Access to market research, industry data, and trends

SIGNATURE EVENTS

Annual events bringing together hundreds of leaders, innovators + influencers

OUTLOOK FOR TECH
February 14 / Hilton Charlotte University Place / Presenting Sponsor - Cisco
NC TECH's annual statewide kick-off event is packed with leading perspectives on trends and innovations shaping technology. This event includes executive panel discussions, a predictions keynote, an innovation briefing, NC TECH's 2025 Preview, the release of the annual 'State of the Technology Industry' Report, a tech expo and more. Outlook for Tech will be held at the Hilton Charlotte University Place, includes breakfast and lunch as well as a pre-event reception. Projected attendance is 300+.

ENGAGING THE FUTURE: TECH WORKPLACE SUMMIT *REFRESHED*
March 26 / Sheraton Imperial - Durham / Presenting Sponsor - Google
Today's workplace is more complex than ever with hybrid work solutions, multiple generations and a wide range of work styles. This year's Summit will explore, discuss, and redefine what it means to have an engaged and thriving workplace. This summit is dedicated to empowering individuals and organizations to cultivate environments where employees feel valued, motivated, and inspired to do their best work through discussions of best practices, innovative strategies, and real-life success stories that drive employee satisfaction, productivity, and a culture of continuous improvement. Whether you are a leader, manager, or team member, this summit is an opportunity to connect, learn, and take actionable insights back to your workplace. Projected attendance is 300+.

STATE OF TECH EXPONENTIAL
May 14+15 / Durham Convention Center / Presenting Sponsor - IBM
State of Tech EXPONENTIAL is a refresh of NC TECH's largest annual content-oriented conference. We live in a world that's smarter, faster, and more innovative than ever before. State of Tech EXPONENTIAL will introduce you to the ideas, people and partners that can help position you for success. Attendees will get a peek at new technologies, hear from thought leaders on today's innovation and what is on the horizon. The agenda includes a kick-off networking reception, engaging keynotes, interactive sessions and workshops, a startup showcase for early-stage tech companies and a Tech Expo. Projected attendance is 450+.

GOLF CLASSIC
August 6 / Pinehurst Resort / Presenting Sponsor - Dell Technologies
Business and technology leaders from across the state gather at Pinehurst for a golf tourney that includes breakfast, lunch and prizes presented at the Awards Luncheon. Regardless of your golf skills, it is a great opportunity to have some productive time away from the office and build critical relationships with tech leaders from across the state. The popular CIO Foursome sponsorship allows sponsors to choose from committed CIOs to participate in their golf foursome for the day. Golfers are capped at 124, but there are other opportunities to participate.

LEADERSHIP SUMMIT
August 6+7 / Pinehurst Resort / Presenting Sponsor - Dell Technologies
An annual favorite, the Leadership Summit is hosted by NC TECH along with its Board of Directors and Advisors. Geared towards executives, this summit provides the opportunity to hear from some of the tech sector's influential leaders on a variety of topics, from talent to transformation, through both structured discussions and more informal networking and engagement opportunities. Attendance is capped at 200.

Special events, different venues, learning, networking + celebrating

SUMMIT FOR WOMEN IN TECH *NEW DESTINATION*
September 17+18 / Hotel Ballast Wilmington / Presenting Sponsor - Blue Cross NC
Join NC TECH in Wilmington for a one-day+ summit featuring candid conversations with women tech leaders where we explore gender bias, share our unique journeys, discuss how to shift the paradigm, and provide insights on how to advocate for change both now and for the next generation. This women-only destination event will also feature options for social + tourism activities, a welcome reception on the waterfront and small group dinners around town. Attendance will be capped at 400.

NC TECH AWARDS CELEBRATION
December 9 / Raleigh Convention Center / Presenting Sponsor - Cherry Bekaert
The NC TECH Awards, our largest event of the year, brings together leaders from technology, business, education, and government to celebrate growth, innovation, and leadership in the State's vibrant tech sector. It's an evening of networking and celebration to recognize tech companies, the use of tech and leaders for their achievements. This event, the only statewide tech awards gala, includes a reception, dinner and awards ceremony. Projected attendance is 700+.

PROGRAMS

BREWS + BYTES
All events offer networking, but these events are solely for networking – to connect with professionals in the state's tech community! Brews + Bytes are periodically scheduled at breweries and unique venues including member company locations to allow for a couple hours to meet and greet in a relaxed atmosphere.

WEBINARS HOSTED BY MEMBERS
Members can sponsor a webinar on a topic relevant to the NC TECH community sharing valuable and expert content in a briefing or workshop format. NC TECH will provide a virtual platform and promote broadly via a variety of channels.

NEXT TECH AWARDS / Presenting Sponsor – MetLife
The NEXT TECH Awards program, presented by NC TECH and Business North Carolina, recognizes critical, non-C-suite contributors who go the extra mile, build products, grow revenue, support operations, and run the projects that propel businesses forward. The winners will be celebrated during a reception on May 14 at the Durham Convention Center and will be featured in the June issue of Business North Carolina. In addition to being star performers, winners are committed team players who build others up through mentoring, volunteering, and positive example, and are committed to contributing to the broader community. Individuals must be nominated by executive leadership and will represent a wide range of roles, such as software developers, financial analysts, data scientists, marketing directors, recruiters, and product managers.

WOMEN IN TECH + LEAN IN CIRCLES
A forum to recognize, support and encourage women in tech. The goals of this network are to provide an educational outlet for women to share and gain insights; offer networking opportunities; and celebrate female leaders in tech. NC TECH offers Lean in Circles for women to lead/join small ongoing virtual groups to provide support, encourage and leadership development.

virtual event

NETWORKS + ADVOCACY

Members connect around a commonality

EXECUTIVE PEER NETWORKS (ROUNDTABLES Ⓥ, RECEPTIONS + DINNERS)

Executives engage in quarterly roundtable discussions with peers from various industries and regions across the state to discuss emerging topics, existing challenges, and strategies for organizational success. Executives also gather in person for networking receptions and for exclusive dinners hosted by NC TECH and a sponsor.

CIO NETWORK

CIO + IT EXECUTIVE NETWORK
Participation is exclusively available for CIOs (or VP/Director-level executives in place of the CIO or those with primary responsibility for tech strategy to support enterprise goals) at NC TECH members organizations.

CTO NETWORK

CTO EXECUTIVE NETWORK *NEW*
Participation is exclusively for CTOs (or VP/Director-level executives with primary responsibility for innovation, transformation, and emerging products) at NC TECH member organizations.

CISO NETWORK

CISO + SECURITY EXECUTIVE NETWORK
Participation is exclusively for CISOs (or VP/Director-level executives with primary responsibility for information and data security) at NC TECH member organizations.

TECH CEO NETWORK

TECH STARTUP CEO NETWORK
Participation is exclusively for CEOs and Founders of North Carolina headquartered tech companies with a focus on leaders of startups.

BOARD OF ADVISORS

BOARD OF ADVISORS
A stellar group of business, technology, + public leaders dedicated to the development of NC's tech sector. Advisors provide guidance + feedback, assist with growing the membership + influencing their networks. Advisors receive discounted pricing on most signature events, invites to private + VIP gatherings, special recognition, and a few other perks. Each member can designate one representative to serve as an Advisor.

NCTECH DIGITAL 101

NC TECH DIGITAL 101 *REFRESHED*
This monthly webinar is for new (and long-term) members interested in leveraging resources and plugging into our dynamic member community. Learn how to navigate Member InfoHub and engage with NC TECH Connect, our virtual community. We will showcase online resources such as the Marketing Toolkit, Member Directory and our enhanced Blog. Tune in for tips on how to make the most of your membership.

NCTECH Association CONNECT

NC TECH CONNECT
CONNECT is the virtual community where members can network with peers, share content, collaborate, and socialize including posting pictures, polls, discussions, and events. An important function is for folks to gather in "groups" around commonalities, both exclusive and general special interest. The platform allows for ease of access through web, mobile app, and email notifications.

GOVERNMENT RELATIONS

GOVERNMENT VENDOR NETWORK Ⓗ
A forum for members to learn and discuss how technology is procured and deployed in state government. NC TECH brings in senior state officials and policy makers to discuss challenges they face and how technology might provide solutions in efficiency and cost reduction.

ADVOCACY

PUBLIC AFFAIRS PROGRAMS
NC TECH hosts virtual and in-person meetings and events throughout the year, which typically have included an annual Tech Day at the Legislature; Capitol Hill Reception with the NC Congressional Delegation; and special events with elected officials, elections outlooks, and other programming to educate and involve members in public policy.

Ⓥ virtual event   Ⓗ hybrid event

RESEARCH + TALENT + RESOURCES

NORTH CAROLINA STATE OF THE TECH INDUSTRY REPORT (NCSTIR) + STATE RANKINGS *ANNUAL*

The NC STIR, first released in January 2015, highlights the vibrancy and immense economic impact of North Carolina's technology sector. The data is used to track the tech industry, identify results to celebrate and identify issues that affect the state's competitiveness for policy makers. The report includes facts, trends, and insights into North Carolina's technology industry along with state rankings. Deliverables include a dedicated website *(www.NCSTIR.com)*, a published Key Findings summary, data release and briefing at the Outlook for Tech conference, and a subsequent briefing in Wilmington.

IT JOB TRENDS DASHBOARD *MONTHLY*

A dashboard featuring IT job posting trends both by month for the past year and a five-year history. The data also features top ten lists for skills, jobs, employers, and regions, and wage information for top tech positions.

TALENT

JOB BOARD *REFRESHED*

An easy-to-use and highly targeted online tool connects companies looking for talent and candidates looking for new opportunities. Members post for free. Postings are featured on social media channels and in NC TECH communications.

DIVERSITY IN TECH

NC TECH assists members with supplier diversity, connections to training and educational resources, and integrates related content throughout the year in events and programs, in newsletters, and on social media.

FOCUS ON TALENT ⓥ

Series of webinars and roundtable network sessions to highlight, explore, and discuss all things tech talent. Topics to include training, retention, attraction, diversity, and more.

MEET THE EMPLOYER ⓥ

A unique way to highlight your organization as a tech hirer and connect with candidates. Member-hosted webinars highlight their organization, culture, and benefits, introduce recruiters and tech leaders, and highlight current or upcoming job opportunities.

RESOURCES

ONLINE MEMBER DIRECTORY *ENHANCED*

As a benefit of membership, companies and organizations receive a profile page in the online Member Directory – which can include logos, corporate information, contacts, links, pictures, a video and more. NC TECH has refreshed the online directory with a new look and more sophisticated search options.

GET 2 KNOW NC TECH

This monthly webinar covers all things NC TECH. Held monthly, it's a great way to get an introduction to the association and overview of our events, networks, resources, and benefits. We encourage non-members and members to tune in and learn about how they can maximize their membership.

MEMBER DISCOUNTS

Doing business with fellow NC TECH members can save you money and help grow the local economy. Members can offer discounts and special offers that will be listed on the Member Discounts page online under Resources.

MARKETING TOOLKIT

Promote your NC TECH affiliation, engage employees, and build brand awareness by utilizing our online tools.

ⓥ virtual event

HOW TO JOIN

Review the Member Types to determine which most closely fits your organization. Your annual dues are based on the number of overall full-time or full-time IT employees in NC, depending upon member type. Qualified tech startups receive a discounted dues rate. Each member organization has the option to enhance its membership with a seat on the Board of Advisors. Your membership is active for 12 months from the time that you join and all employees have access to membership benefits. For more information and to join visit **www.nctech.org**

MEMBER TYPES + DUES

Select the member type most relevant to your organization.
Membership is by organization, not individual.

TECH

Developer or provider of tech products + services.

NC Based Employees	Dues
0-3	$400
4-10	$750
11-20	$1,000
21-50	$1,500
51-100	$2,000
101-500	$3,500
501-1000	$6,000
1001+	$8,500

TECH ENABLED

Utilizes tech; primary business is not tech or professional services.

NC Based IT Employees	Dues
0-3	$400
4-10	$750
11-20	$1,000
21-50	$1,500
51-100	$2,000
101-500	$3,500
501-1000	$6,000
1001+	$8,500

PROFESSIONAL SERVICES

Provides professional or consulting services.

NC Based Employees	Dues
+Solo	$400
0-3	$750
4-10	$1,000
11-20	$1,500
21-50	$2,000
51-100	$2,500
101-500	$4,000
501-1000	$6,500
1001+	$9,000

NON-PROFIT, GOV + EDU

Educational, government, or non-profit entity.

NC Based IT Employees	Dues
0-50	$750
51+	$1,500

+For Solo Practitioners, executives in transition, and retirees

NCTECH FOR STARTUPS

NC TECH for STARTUPS is a special initiative to support tech startups with targeted benefits around visibility, peer interaction, information referral, and connections. We recognize that while entrepreneurs are often limited on funds, visibility is needed for your company in order to grow.

Note: Early-stage tech startups headquartered in NC, within 4 years of founding and 20 or fewer employees are eligible to join/renew at a special $250 annual dues rate.